

The greatest sale of Petticoats we have ever held. The values are such that you are astonished. **\$5.95**
(Values to \$10.95)

SEIDENBACH'S

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Our Greatest October Sale in All Departments

At the prices we are quoting below, you must realize that you are securing garments of far more value and priced far lower than usual, as these are extra special. Only through the greatest efforts of our entire organization were we able to secure these garments to sell at such prices, and furthermore, we are marking them at a very close margin, as we wish to make this October Sale an occasion memorable for its value-giving.

Suits

Two Great October Sale Specials

Hundreds of Suits—Absolutely Phenomenal Values

\$35

(Formerly up to \$65)

\$45

(Values to \$65)

Checked Velours—
Broadcloths—
Serges—

Cheverona—
Tricotines—
Mixtures—

Velour de Laines—
Silvertones—
Gaberdines—

The models include both smart, plain tailored and richly fur-trimmed models, all silk lined, in a wide selection. Sizes 16 to 46.

Dresses

Four Wonderful October Sale Specials

Specially purchased and priced—offering values so sensational they will astonish you

\$17

(Values to \$35)

\$19.75

(Values to \$39.75)

\$25

(Values to \$49.75)

\$45

(Values to \$79.50)

Serges—
Jerseys—
Satins—
Georgettes—
Combinations—

Satins—
Serges—
Jerseys—
Georgettes—

Tricotines—
Georgettes—
Satins—
Serges—

Tricolettes—
Tricotines—
Paulettes—
Satins—
Serges—

In the Newest Styles and Colors for Fall

Coats

Three Great October Sale Specials

Offering an exceptional opportunity to save materially

\$53

(Values to \$59.50)

\$45

(Values to \$69.50)

\$55

(Values to \$79.50)

Velours—
Silvertones—
Polo Cloths—
Plushes—

Silvertones—
Velours—
Mixtures—
Plushes—

Plushes—
Chevelon Coats—
Silvertones—
Velours—

Only when you see these Coats will you realize how phenomenal are the values offered. These are both plain and fur-trimmed styles. An unlimited selection from which to choose. A deposit will hold any Coat until later in the Fall.

Blouses

These two October Blouse Specials are the best that your money can buy—

\$3.95

(Values to \$7.95)

\$5.00

(Values to \$10)

Georgettes, Crepe de Chines and Satins, in every style and color shown this fall.

These two October Blouse Specials are absolutely phenomenal values—

\$7.95

(Values to \$12.95)

\$10.00

(Values to \$16.95)

Especially attractive Blouses in Crepe de Chine and Georgette, in the most desirable shades, and in many new and different modes.